

Easter 50 Challenge 2020

CHALLENGE

Factsheet

EASTER50



CHALLENGE



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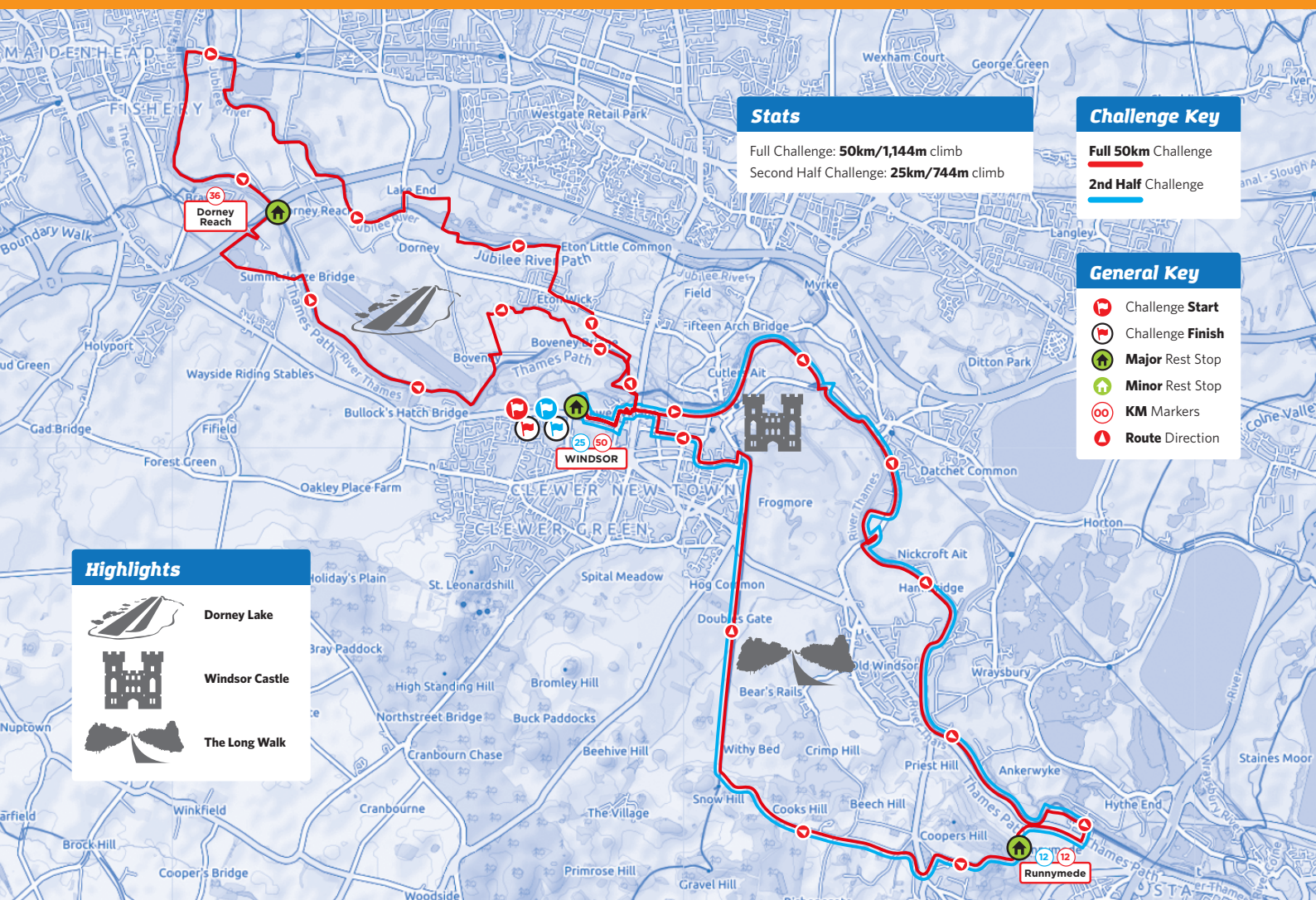
organised by  **actionchallenge**
challenge events worldwide

With 50km or 25km options - it's the perfect opportunity to challenge yourself this spring and get in shape. Join 2,000 others for an Easter Challenge - and Walk, Jog, or Run it starting out from Windsor Racecourse.

Which ever distance you choose - it will be a great way to spend your Easter Saturday - and then take it a bit easier on the Sunday!

As an individual or as a team it's a great way to do get fit, set a new goal, and to fundraise for a charity that's special for you if you want to. We'll be with you every step of the way - from kit advice, optional training walks, to moral support and great hospitality on the day.

Push yourself further in 2020 - you'll be amazed at what you can achieve!



“ We were so impressed how well organised it was. From registration to the finish line everything was amazing - the staff were so lovely and helpful - the catering was outstanding and all the facilities clean and tidy. A huge thank you to you all!! ”

“ For my first event I was amazed at how well organised it was. Particularly as I was on my own. Very well signposted. Excellent medical assistance. Very friendly crew. Fab event! ”

Distance options

Full 50km *Ultra Challenge*

Windsor racecourse > Windsor racecourse
Sat 11 April | 7-8am

DISTANCE & ELEVATION:

50km / 1,144m climb

REST STOPS & MEALS: 4 Stops

- ✓ Coffee/tea/snacks at start
- ✓ Lunch - with baguette / drinks at 25km
- ✓ Mid-point & refuel stops en route
- ✓ Hot food at 50km

Half 25km *Half Challenge*

Windsor racecourse > Windsor racecourse
Sat 11 April | 8-10:30am

DISTANCE & ELEVATION:

25km / 744m climb

REST STOPS & MEALS: 2 Stops

- ✓ Coffee/tea/snacks at start
- ✓ Snacks/drinks at Mid-point
- ✓ Hot food at at 25km



Our Support

An Ultra Challenge is all about pushing yourself further and setting your own goals. We lay on the best support services and hospitality all the way to the finish line - to give you the best chance of achieving them.

Whichever distance you choose - you will receive the same full support:

Before the Challenge...

- ✓ Dedicated Challenge App to help you prepare
- ✓ Challenge Manual & Event Guides
- ✓ Training Walks & Runs
- ✓ Kit & equipment lists - discounts & advice
- ✓ Preparation videos & pre-event briefing
- ✓ Online forums - meet fellow Challengers

During the Challenge

- ✓ Rest stops every ~12.5km - covered with seating, toilets & rest areas
- ✓ FREE - food & drinks - catering to all dietary requirements
- ✓ First aid support - at stops & en route
- ✓ Fully signed route & online maps
- ✓ Chip-timing - keeping track of you
- ✓ Trek Masters - to help guide you
- ✓ Group departures during the night
- ✓ Baggage transfer service
- ✓ Emergency support & route pick ups
- ✓ Shuttles for retirees to take you forward
- ✓ Bookable transfers before and after your Challenge
- ✓ Medal, T shirt & glass of fizz at the finish!

Optional Extras

Baggage

All baggage services are paid for in cash on the morning of the Challenge - you do not need to pre-book online.

- Baggage storage at Windsor **£5**

Transport

Parking

- Parking at Racecourse **£5**

50km Ultra Challengers

- **Before:** Shuttles to Windsor & Eton Central and Windsor & Eton Riverside stations **£5**
- **After:** Shuttles to Windsor & Eton Central and Windsor & Eton Riverside stations **FOC**

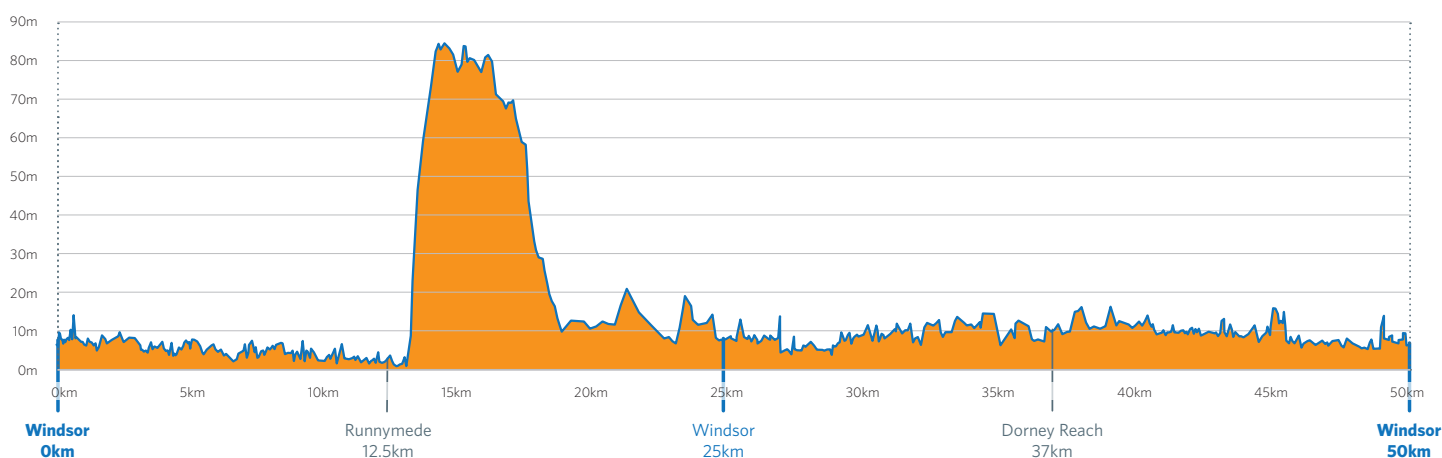
25km Half Challengers

- **Before:** Shuttles to Windsor & Eton Central and Windsor & Eton Riverside stations **£5**
- **After:** Shuttles to Windsor & Eton Central and Windsor & Eton Riverside stations **FOC**



Route & Rest Stops

	REST STOP	LEG KM	TOTAL KM	CUT OFF TIMES 50k	CUT OFF TIMES 25k	FOOD/CATERING	FREE SHUTTLES	SUPPORTER PARKING
STAGE 1	1: START: Windsor Racecourse, Maidenhead Road, Berkshire, Windsor SL4 5JJ.	↓ 12.5	0	8:00	10:30	Free tea / coffee, biscuits, energy drink, & water.		✓ £5
	2: MID POINT: Runnymede, Ground, Egham, Surrey TW20 OAE.	↓ 12.5	12.5	11:15	14:00	Variety of free snacks, tea / coffee, energy drink, & water.	For all retirees to the finish	✓ P&D
	3: REST STOP: Windsor Racecourse, Maidenhead Road, Berkshire, Windsor SL4 5JJ.	↓ 12	25	15:00	19:00	Picnic lunch incl. for all - snacks, teas, coffee, water & energy drinks.		✓ £5
STAGE 2	4: MID POINT: Dorney Reach.	↓ 13	37	18:00	-	Variety of free snacks, tea, coffee, energy drink & water.	For all retirees to the finish	✗
	9: FINISH: Windsor Racecourse, Maidenhead Road, Berkshire, Windsor SL4 5JJ.		50	22:00	-	Hot meal + tea, coffee, energy drink, water & free snacks.		✓ £5



Funding & Cost options

Option 1 **Charity Sponsorship**

Pay a low registration fee & do 'lots' of fundraising for a chosen charity. The charity covers your event place cost.

An ideal option if you feel you can raise lots of money for your chosen charity.

➤ FULL CHALLENGE:

£10 Reg Fee online
+ at least **£395**
Fundraising target

➤ HALF CHALLENGE:

£5 Reg Fee online
+ at least **£245**
Fundraising target

£10 OFF Reg Fee if for a Charity Partner below:

- ✓ Alzheimer's Society
- ✓ Breast Cancer Now
- ✓ British Heart Foundation
- ✓ Cancer Research UK
- ✓ Children with Cancer UK
- ✓ CLIC Sargent
- ✓ Great Ormond Street Hospital Charity
- ✓ Help for Heroes
- ✓ Macmillan Cancer Support
- ✓ Make A Wish
- ✓ NSPCC
- ✓ Shooting Star Chase
- ✓ SPARKS

Note: At least 50% of the Min Sponsorship target should be with your Charity by 6 weeks prior to the Challenge. At this time your Charity will pay a Fee for your place to the Organiser (similar to the Self Funding cost). Failure to meet the 50% target may result in cancellation by your charity. The remaining 50% should be with your Charity 4 weeks after the Challenge.

Option 2 **Mixed Funding**

For those who wish to pay more of the cost themselves, and fundraise a bit less.

An ideal option if you feel you can raise lots of money for your chosen charity.

➤ FULL CHALLENGE:

£64.50 Reg Fee online
+ at least **£199**
Fundraising target

➤ HALF CHALLENGE:

£39.50 Reg Fee online
+ at least **£119**
Fundraising target

£10 OFF Reg Fee if for a Charity Partner below:

- ✓ Alzheimer's Society
- ✓ Breast Cancer Now
- ✓ British Heart Foundation
- ✓ Cancer Research UK
- ✓ Children with Cancer UK
- ✓ CLIC Sargent
- ✓ Great Ormond Street Hospital Charity
- ✓ Help for Heroes
- ✓ Macmillan Cancer Support
- ✓ Make A Wish
- ✓ NSPCC
- ✓ Shooting Star Chase
- ✓ SPARKS

Note: At least 50% of the Min Sponsorship target should be with your Charity by 6 weeks prior to the Challenge. At this time your Charity will pay a Fee for your place (equates to 'half' the Self Fund cost). Failure to meet the 50% target may result in cancellation by your charity. The remaining 50% fundraising should be with your Charity 4 weeks after the Challenge.

Option 3 **Self Funding**

You pay full event place cost when you register. No fundraising required, but you can if you wish to!

For those wanting to do it for themselves. You can still do a bit of fundraising on the side!

➤ FULL CHALLENGE:

£129

➤ HALF CHALLENGE:

£79

Note: See cancellation policy - as conditions apply

